



BIO 2010 CHICAGO 3 – 6 May 2010

NEW ZEALAND CORPORATE SPONSORSHIP OPPORTUNITIES

This year NZBIO is giving two New Zealand Companies the opportunity to gain maximum brand exposure at BIO with Corporate Sponsorship Packages available to sponsor the New Zealand Events at BIO 2010.



AUSTRALIA & NEW ZEALAND WINE EVENT SPONSORSHIP | \$10,000 + GST

The Australia and New Zealand Wine Tasting Event is one of the highlights of BIO International Convention. This year there is an opportunity for a New Zealand company to sponsor the New Zealand part of the event, with portable signage and banners on the New Zealand Pavilion during the event.

This event is held every year on the adjacent New Zealand and Australian pavilions, and is now recognised as one of the most standout events at the conference. New Zealand and Australian delegates are encouraged to invite their in-market contacts to come and enjoy a glass of wine!

NEW ZEALAND TOUCHDOWN EVENT SPONSORSHIP | \$5,000 + GST

Each year a New Zealand Touchdown event is held prior to BIO, for all the New Zealand delegates to meet up, and catch up or meet the rest of the delegation. It is a great event, with drinks and nibbles and valuable networking.

There is a fantastic opportunity for one New Zealand Company to sponsor this function and work with NZBIO to make it a memorable event. Benefits include naming rights to the event as well as portable signage at the event to promote your company brand.

**TO SECURE YOUR CORPORATE SPONSORSHIP PACKAGE
contact Colleen McTague, Marketing & Events Coordinator, NZBIO
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